



WHAT YOUR TEAM WILL LEARN

- Who are the Hispanic/Latinos? - Demographics in the State Georgia
- Religion and the family in the Latino culture
- Time perception, sense of space, & language and culture
- Communication Latino style and Latino's workplace dynamics: Cultural "do's and don'ts."
- Bridging the language and cultural gaps to improve communication and trust to develop long-term loyalty among Hispanic colleagues.
- Cultural humility: Leading Latinos beyond biases.
- Attracting, hiring, training, and motivating Latinos.
- Spanish expressions and vocabulary to connect with native Spanish speakers at the workplace.



HAPPY EMPLOYEES

Increasing your leadership team and employees' cultural awareness with intercultural training yields gains in productivity and retention.

The principles learned in each of our workshops are applicable in any industry where Latinos work and should benefit anybody interacting with this important sector of the workforce in the US.



RAISE YOUR COMPANY OR ORGANIZATION'S CULTURE AND PUBLIC IMAGE WITH A PROACTIVELY TRAINED CULTURALLY-AWARE LEADERSHIP TEAM AND EMPLOYEES.

- Our Cultural Trainings For Businesses are available live with an experienced trainer.
- During each workshop the presenter aims to create safe spaces for your team to discuss and understand the similarities and differences between the Hispanic and the American culture, reflect and learn together, and encourage team building through profound conversations.
- Culture and its effect on communication in the workplace is an important feature of each training.
- All workshops are taught in English.
- The presenter will not teach how to speak Spanish although some Spanish idiomatical expressions and vocabulary will be introduced.

LIMITED-TIME OFFER:

Register your team for a Cultural Training TODAY and receive free copies of our Spanish in The Workplace book for all participants.

GET IN TOUCH!



UNITING COMMUNITIES



1-470-435-9210



info@olalanguageschool.com



www.olalanguageschool.com



Cultural Training For Businesses

We lead cross cultural training group programs to train your staff on culture, language, and more!



UNDERSTANDING, INTERACTING, AND LEADING LATINOS IN THE AMERICAN WORKFORCE



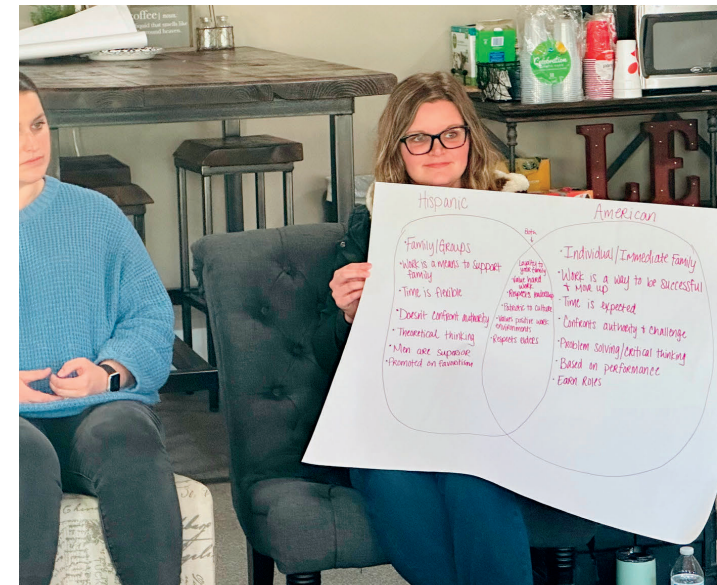
This workshop has been designed for non-Hispanic workers, supervisors, and business owners who are:

- 1** Seeking to better understand the Latino culture.
- 2** Interested in increasing their rapport with latino workers or counterparts.
- 3** Exploring how to strengthen inclusion, build strategic partnerships, and leveraging their organizational culture.

WORKSHOP INCLUDES:


- Live Training
- A 30-minute conversation prior to the training with the leadership team.
- A 6-hour initial training (delivered in 3 two-hour sessions)
- One 60-minute follow up session to check on goals, progress, and questions during the year.

“What many of us in the workplace are missing is the fact that there is a challenge far greater than the language barrier that must be addressed before our communication efforts can be successful, and that is the differences in culture.” — U.S. Business Bureau



Chick-fil-A Employees



 1-470-435-9210

 info@olalanguageschool.com

 www.olalanguageschool.com